



# Design Tips For Getting Started On Your Office Renovations

CJ & Associates is excited to share our tips and tricks for your next office interior design project! We understand that the process of designing and furnishing a new or existing office space can be overwhelming, but our team is here to help you every step of the way.

## Lighting

The color of lighting in your workspace should be consistent throughout your space. The right type of lighting should...

- Be easy on the eyes.
- Not distract from work or cause eye strain.
- Provide enough illumination to see what you're doing while still giving off an inviting atmosphere in your workspace!
- Have the ability to be individually controlled by employees in their personal workstations.

## Ergonomics

When it comes to office design, ergonomics is all about creating a comfortable and conducive space for productive work. Ergonomics aims to design work tasks, equipment, and environments to fit workers rather than requiring workers to adjust to their workplace.

There are a variety of factors to consider, from the height of your desk to the position of your computer monitor. You can dramatically improve the comfort and efficiency of your employees by ensuring that all of your office furniture is properly adjustable. Ergonomically designed office spaces have been shown to minimize the risk of discomfort and injury, improve morale, and increase productivity.

## Wire Management

With the overwhelming amount of electronics used in today's workplace, it is essential to conceal the inevitable cable clutter. No one wants to be looking at a mess of cables or, even worse, tripping over them. Various products are available to help consolidate and conceal cables, allowing for a well-designed office that is both aesthetically pleasing and functional. Properly managing wires can ensure employee safety and allows your IT department to replace equipment and technology as needed.

## Branding

Your brand isn't just a logo; it's your company's whole personality and history. A strong brand will tell a story that customers can connect with on a personal level. You want your space to reflect who you are as a company, and this can be done so in many different ways:

- Embrace your company's brand with murals and signage.
- Incorporate your logo into table tops and the backs of chairs.
- Engrave metal with words and phrases from the team.
- Use company colors strategically in your design features to add energy to the space.

Our team can help you create an environment that displays your brand's identity, personality, and story in a way that resonates with your customers.

## Health and Well-Being

It's important to create spaces that promote health and wellness for everyone while also providing sustainable design practices- all without compromising on comfort or creativity! There are many ways to create a healthy workplace, but one of the most important is to provide space for employees to take care of their emotional, physical, and mental well-being. Create multipurpose rooms, such as the following, to enhance health and well-being in your space:

- Wellness rooms
- Mother rooms
- Quiet safe spaces

## Culture

Company culture is a powerful thing. It has the potential to impact everything from employee retention to financial returns and even creativity! Leading by example is the key, so emphasizing your values over and over again will inspire your employees to adopt them as part of their own with pride in the company's culture.



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## Get in Touch for a Complimentary Consultation

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## Sound Control

The constant clatter of keyboards and coworkers talking over each other can be distracting. Today's products assist in reducing noise and improving efficiency in any space, including:

- Sound masking systems: Aim to distract the ear from focusing on other noises in an office by strategically placing speakers around.
- Sound-absorbing materials: Ceilings and walls can be equipped with acoustical products to absorb the noise created in a room.

## Colors and Vibe

First impressions are important, and your space is no exception. When creating your space, it's important to keep in mind how colors, vibes, and textures all work together. Consider how each element will contribute to the overall atmosphere of your room. Color greatly affects people's emotions and plays an important role when creating the right atmosphere for your space. The vibe you want to create for your space is reflected directly in the color scheme used. If you want your employees and clients to feel comfortable, calm, energized, etc., make sure the office environment reflects those emotions!

### First Impression Statistics:

- It takes one-tenth of a second for people to judge someone and make a first impression.
- 55% of first impressions are made by what we see.
- 95% of people believe first impressions are very important.

### Color Shades:

- Darker shades create a cozy atmosphere.
- Lighter shades create an open and comfortable atmosphere.
- Bright colors create an energetic atmosphere.
- Earthy tones can create a calming atmosphere.

## Budget

We understand that every client has different budget constraints, and we are committed to working within your budget to create a space that meets and exceeds your expectations. We offer a range of solutions that can be tailored to your company's specific needs, the space, and the people who will be using it. From small businesses to large corporations, we have a solution that will be sustainable short and long term. Don't have a budget? We can help create one! Our team will work with you to define your budget and create a plan that hits your price point without sacrificing quality.

## Textures

Designing with texture in mind can add a whole new level of interest to your space. The purpose is to add depth and dimension to the room as well as to make it more comfortable. Mixing and layering different materials can create a rich and dynamic space that is vibrant and warm. Think beyond just the traditional fabrics and woods, and experiment with stone, metal, glass, and even textured wallpaper. As people are naturally tactile, adding various textures to your office space will help create a more welcoming environment. Tactile objects encourage touch, allowing users to interact with the space. By carefully considering the use of texture, you can breathe life into any room.

## Balancing Today's Work Model

Now, more than ever, we are seeing the working model change. With many companies offering a hybrid model of working, it is important to give people the option to and the reason to come back to the office. An individual's environmental factors are crucial to their physical and mental health, as their ability to thrive directly correlates with their surroundings. By creating an environment that promotes collaboration and connection, we can encourage people to return to the office. This means it's important to give people options and reasons for returning to the office, starting with technology and flexibility in office furniture products!

A thoughtful design solution can create a meaningful impact on everyone who uses it, and our team is capable of creating such solutions. From standing desks and private offices to coworking spaces and work-from-home products, we have everything you need to create a productive and comfortable work environment.

## What to Look For In a Partner?

When you're ready to take your business to the next level, finding the right design partner is essential. Look for a partner dedicated to your success and working with you closely to express your vision and values. Choose a partner that listens, provides value, advocates for you, has vision, is innovative, is process driven, brings experience, and is creative. With the right partner by your side, you can ensure that your business will have the foundation it needs to succeed for years to come.



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