



Sept | Oct
2018
newsletter

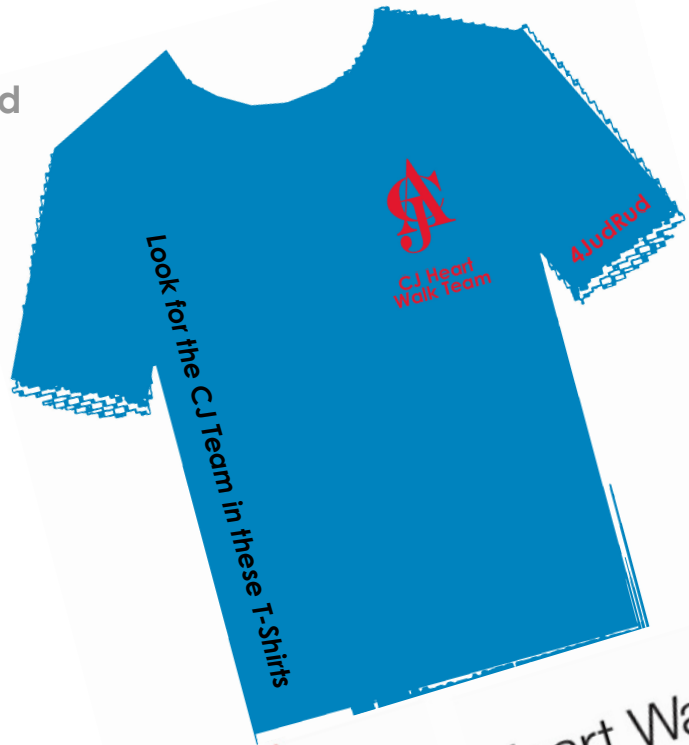
CJ & Associates Inc

CJ & Associates, Inc is super excited to attend our 12th year as a team participant of the American Heart Association's Heart Walk...

Saturday
September 29, 2018

Please join us...
Veterans Park
1300 North Lincoln Memorial Dr.
Milwaukee, WI 53202

Check In: 8am
Festivities: 8am—10am
Start: 10am—walk kick off
You can do the 1 or 3 mile route



Judy Rudy

"We cannot change or deny who we are or what we stand for and CJ stands for family, plain and simple. The health and well-being of our CJ family, both internal and external, is important and we believe through education and the promotion of a heart-healthy lifestyle that we can improve the quality of life for those we care about.

Together, we can make a difference."



American Heart Association

Heart Walk

Click on here for information on the Heart Walk
http://www2.heart.org/site/TR/HeartWalk/MWA-MidWestAffiliate?pg=entry&fr_id=3582

CJ & Associates, Inc.

Re-Branding

What is the CJ & Associates, Inc. brand all about?

It's about Family!
Family ownership. Family leadership. From one generation to the next.

It's about Commitment!
CJ & Associates, Inc. takes great pride in the dedication employees have made to be the #1 business interiors provider in the state of Wisconsin, our company mission.

It's about the striving to be the best!
It is no secret that CJ & Associates, Inc. has a strong competitive spirit. We love to WIN and we are willing to work hard to get there.



The Mark
Intertwining
Initials
C for Curt
J for Judy
A for Associates



Color: Teal
Taking a cue
from the original
logo, we
intensified the
shade of blue



Color: Red
The Red J for Judy and
the Go Red for
Women, American
Heart Association
initiative that the family
has a passion for



Color: Platinum
Because we are
a step above
GOLD and our
"Internal
Customers" are
as well



We care about others. This is evidenced by our long-standing support of Go Red for Women and the American Heart Association. For 10 years, our company has supported this cause with personal time and many resources.

We celebrate milestones at annual company meetings, demonstrating the pride each person feels in their contribution to the growth and viability of our company.